

WHEREAS; on November 1, 1935, the first Marcus Corporation theatre was opened by Ben Marcus in Ripon, and this year, the Marcus Corporation is celebrating 90 successful years of business; and

WHEREAS; since its founding, the Marcus Corporation has grown to be a leader in the entertainment and lodging industries, serving as the fourth largest theatre circuit in the U.S. with nearly 1,000 screens across 78 locations in 17 states and more than a dozen hotels, resorts, and properties across eight states; and

WHEREAS; guided by the principle of “People Pleasing People,” for nine decades, the Marcus Corporation has prided itself on providing exceptional service to customers across its theatres, restaurants, hotels, and resorts; and

WHEREAS; dedicated to supporting the success of Wisconsin communities, thousands of Marcus Corporation associates have volunteered over 25,000 hours of their time, and the Marcus Corporation has reinvested more than \$10 million into local nonprofits across the state over the last five years; and

WHEREAS; today, the people of Wisconsin join the Marcus Corporation in celebrating the organization’s 90 years of business in the state, and wish the company many more years of service and success in Wisconsin and beyond;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim November 1 2025, as

**MARCUS CORPORATION DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 29th day of October 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State